

DELTON KELLOGG LITTLE LEAGUE SPONSORSHIP FORM

This agreement between the **Delton Kellogg Little League** (hereinafter, "DKLL") and

_____ (hereinafter, "Sponsor") is for the **2015** season.

Sponsorship of a team in DKLL must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below), the higher purpose is to help DKLL impart the values of teamwork, sportsmanship, and fair play to the children of the community so that they may someday use these values in becoming good citizens.

Sponsorship of a team in DKLL does not permit the Sponsor to have any rights or responsibilities in the operation of DKLL or any team in DKLL, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in DKLL. Nothing herein shall make us partners or joint ventures. The Sponsor and DKLL are independent contractors with respect to one another, and neither shall have any authority to represent nor bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the Delton Kellogg Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in DKLL only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International Headquarters.

Sponsorship in DKLL carries with it the following additional benefits:

- **Dual Sponsorship**- Includes name of Sponsor on Team Uniform & Banner (2'x 6') - **\$300**
- **Team Sponsorship**- Includes name of Sponsor on Team Uniform - **\$200**
- **Banner Sponsorship**- Includes name of Sponsor on Banner (2'x 6') - **\$150**
- **League Sponsorship**- Includes name of Sponsor in all publications and website - **\$100**

* **Taxable deduction as DKLL is a 501c3 organization.**

***Dual and Team sponsorship also receive Team picture mounted on plaque.*

*** *All Sponsorships include name of Sponsor in all publications printed by DKLL and on our website.*

For the considerations above, the Sponsor donates _____ to DKLL, understanding that its donation is to benefit the entire league.
(check/cash)

Make checks or money orders payable to DKLL. Mail to: DKLL P.O. Box 317 Delton, MI 49046

Accepted and agreed by:

X

Sponsor Representative Signature

Date

Print or Type Name

Title

Address

Name of contact person and phone number

Email Address

X

League Officer Signature and Title

Date