



North Durham Little League: Be A Sponsor **NDLL is a Non-profit Organization**

North Durham Little League is sanctioned by Little League, Inc. of Wilmington, PA., the largest youth affiliated program in the world. Now in its 24th year, North Durham Little League has come to be recognized as one of the finest youth baseball programs in the Southeast. We have now expanded our program to include a T-Ball League, for players ages 5-6 and a Challengers division. When combined with our existing Minor, Major, Junior, Senior, and Big League programs, NDLL provides an excellent opportunity for over 400 youngsters between ages 5 and 18 to play in upwards of 40 baseball games a year between our spring and fall programs.

The Challengers division of little league baseball is a program for mentally and physically disabled youth to enjoy the full benefits of Little League participation in an athletic environment structured to their abilities. The challenger division of NDLL is a program that enhances opportunity and promotes a healthy lifestyle. To expose any and all children who want to play baseball regardless of limitations. We are striving to meet the needs of children who have a slim opportunity and we passionately desire to offer them a chance to play baseball.

In order to provide funds for such expenses as equipment, uniforms, umpires, out-of town games and upkeep of the facilities, North Durham Little League must turn to corporate and community sponsorship for much of our financial support. Our fund raising efforts range from parent-player activities to league directory ad sales, fence sign advertising, and uniform sponsorships. We encourage your involvement in our program, just as we encourage all of the families at NDLL to patronize our sponsors, where appropriate.

Please see the attached information on how you can be a sponsor of North Durham Little League. We look forward to working with you to make the 2009 season a great one.

Sincerely

Andy Jones
VP Fundraising NDLL



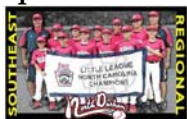
North Durham Little League

Sponsorship Levels

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Single Play Options:

Sponsor A Team \$500



Each playing season (Spring & Fall), NDLL solicits sponsorship for each team playing baseball. This \$500 fee provides uniform jerseys, hats, and socks for each player on the team. The sponsors' name/business will be silk-screened on each team member's jersey, a business card sized ad will be placed in the league directory with the team's picture, and the sponsor will be recognized during the Opening Day Ceremonies. An appreciation plaque (with team picture) will be presented to the sponsor's representative during Closing Ceremonies.

Buy A Sign In The Outfield \$400



Our three field baseball complex provides NDLL the opportunity to sell advertising space on our outfield fences in the form of 4ft by 8ft panels. Signs are professionally created for NDLL by a local Durham sign company and are based upon the design criteria of the sponsor. This \$400 fee allows the sign to remain in place for a full year with exposure to the public during both our Spring and Fall seasons, as well as, all other events that occur at the ballpark throughout the year.

Sign Sponsorship renewal \$125



If you already have a sign on one of our outfield fences you can renew your sign sponsor contract for a reduced fee as the league does not incur the costs of making a new sign.

NDLL Web Site Headliner \$300

On our web site we will have a scrolling banner on the home page that will present each sponsors' name/business and any other additional information including but not limited to address, phone number, logo etc....The \$300 fee will allow your headliner to be viewed by all that visit the NDLL web site during the 2009 Spring and Fall season. You can view our web site at: www.northdurhamlittleleague.org

League Directory Advertisement....varied

NDLL creates an annual League Directory for distribution to all of the families and friends of our organization. An ad in this brochure provides an instant connection with hundreds of families that are local to this area and appreciate the local businesses that support this youth organization. Full page ads (8"x10") are \$100, half page ads (5"x7") are \$60, quarter page ads (3"x5") are \$30 and business card ads (3.5" x2") are \$15.

Game Day Team Sponsor \$25



If it is your turn to provide a drink and snack for the team...let us take care of it for you. The concession stand will provide a drink and Snack for each player and coaches (2).

Featured Game Day Sponsor \$250



As a **Featured Game Day Sponsor**, we can arrange for your company to get maximum exposure for all of the games that are played that day. Your Company can bring their mascot to the fields for the day as well as provide the following but not limited to items, free T-shirts, refillable cups, balloons, etc to be given out throughout the day.

Buy a Brick \$50



North Durham Little League Volunteers will be installing a sidewalk with brick cut out sections behind field number three leading to the challenger field. The \$50 fee will buy a brick and the installation. Please go to www.northdurhamlittleleague.org for the order form. The form will have a designated area for you to write out what you would like to have engraved on the brick.

Double Play Options:

**Sponsor A Team (Spring 09') & Buy A Sign (1yr) \$850
(2 yr agreement \$1400)**

**Sponsor A Team (Spring 09') & Renew Sign (1yr) \$600
(2 yr agreement \$1175)**

Triple Play Options:

**Sponsor A Team (Spring 09'), Buy A Sign (1yr), & NDLL Web Site Headliner \$1150
(2 yr agreement \$2000)**

**Sponsor A Team (Spring 09'), Renew Sign (1yr), & NDLL Web Site Headliner \$900
(2 yr agreement \$1775)**

Grand Slam:



Have A Field Named After You or Your Company \$10,000 (annual giving option)

NDLL is in the process of having several new fields built. The fee of \$10,000 will allow one of these new fields to be named after you or your company. This will provide a life long recognition as a sponsor of NDLL

Fill out the information below to become a sponsor of NDLL. Please make checks payable to North Durham Little League.

Your Information:

Sponsor Name: _____

Address: _____ Contact Name: _____
_____ Phone No.: _____

Sponsor Ship Level: _____

Amount Paid: _____ Check No.: _____ Date: _____

League Official Approval: _____

If you have any questions or need additional information please feel to call or e-mail
Andy Jones at (919) 477-0054 / andy@andymjones.com
VP Fundraising NDLL