

Dear Neighbor;

Nearly 260 of Albany's boys and girls ages 4-12 played baseball during the 2010 National Little League season. We're already planning an even more successful 2011 season – **our 60th!** – and we need your help.

NLL is dedicated to building character through the values of teamwork, sportsmanship and fair play, and to providing Albany's youth with a fun, safe and competitive baseball program.

Located in the heart of Albany, NLL brings together a diverse group of kids and their families — people committed to making Albany a vibrant place to live and work.

Please take a look at our 2011 sponsor option plans. Your tax-deductible donation helps provide a lifetime of memories and is a visible sign of your business' investment in making Albany great. There are donation and sponsorship opportunities for everyone.

Join us today!

Sincerely,
Rachael Seiler
President, National Little League
Rseiler1@nllalbany.org
518.466.0617

P.O. Box 8960
Albany, NY 12208



2011 Season

Sponsorship Opportunities



Support The Community
Of Albany
Through Albany's Youth!

nllalbany.org

National Little League of Albany, Inc.
2011 Sponsorship Opportunities

Teamwork Sponsorships \$650

- Tee Ball Division Sponsorship
- Rookie (form. Jr. Farm) League Sponsorship
- Farm (form. Sr. Farm) League Sponsorship

- Team Sponsor
- 4' x 8' Sign*
- Team pic plaque
- Web site link on nllalbany.org
- Sponsor name on back of players hats
- Sponsor name back of player uniforms
- Donor board listing

- Triple A League (form. International) Sponsorship

Major League Sponsorship

- Team Sponsor
- 4' x 8' Sign*
- Team pic plaque
- Web site link on nllalbany.org
- Sponsor name on back of players hats
- Donor board listing



Upgrade (\$350) with the following additional benefits:

- Diamond Sponsor Day
- Diamond sponsors receive P.A. recognition up to 5x per season
- First pitch at their teams game on sponsor day
- 1/2 page advertisement in yearbook
- Logo with link on our web site
- Diamond Donor Board Listing

If you are interested in a sponsorship, please fill out the sponsorship form to the right. National Little League thanks you for your continued support.

If you have any questions please contact:

On-Base Sponsorships

"Grand Slam" Sponsorship — \$265

- 4' x 8' Sign*
- P.A. Recognition (5x/season)
- Web site link
- Outdoor donor board listing

"Triple" Sponsorship — \$240

- 4' x 8' Sign*
- Choice of **two** Grand Slam options

"Double" Sponsorship — \$215

- 4' x 8' Sign*
- Choice of **one** Grand Slam option

"Single" Sponsorship — \$195

- 4' x 8' Sign*

Extra's

- Logo with link on our web site - \$50

* New sign or replacement sign - additional \$200 one time set up fee

Business Name _____

Address _____

Phone _____

Email _____

Website _____

Please check the sponsorship(s) you would like to purchase and send this form along with your payment in form of cash or check to:

National Little League
P.O. Box 8960
Albany, NY 12208

The sponsorship committee will work with you to gather your logo and any other necessary information needed for your sponsorship. We thank you again.

Comments/special Instructions:

Thank You!