

# KING HIGH CROSS COUNTRY

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Dear Corporate Leader:

The Martin Luther King Cross Country team is seeking corporate sponsorship for the 2009 season. Our hope is to develop strong, mutually beneficial relationships with key businesses and leaders in the Riverside area who wish to support an athletic program that is visible to the community and the region and is a positive element in the lives of kids who participate in it.

Martin Luther King Cross Country and Track Booster Club is a 501c3 Non Profit organization, and your donation is fully tax deductible.

Your involvement will help our growing program make progress toward becoming an athletic program marked by quality and distinction. With rising costs of running high school athletics and shrinking budgets at the State and district levels, your financial partnership will enable us to purchase much needed equipment and support the kids in a variety of very beneficial ways.

## YOUR OPTIONS

\$150 tax deductible sponsorship:

You will receive a custom designed banner advertisement on our website, in which you can put your company name, phone number, logo. **A link to your website can be attached to the banner ad as well.** Our website, [www.kingcrosscountry.com](http://www.kingcrosscountry.com) has received an average of 20,000 visits a year. You will ALSO receive your name on the banner presented at each of our competitions.

\$200, \$250, \$300, or other \$\_\_\_\_\_. If you are so inclined and able to help above and beyond the \$150 minimum, we welcome and appreciate your generosity.

If you are interested in this great opportunity, please fill out the bottom portion of this letter and mail it and your check to:

King Cross Country Booster Club  
C/O Brad Peters  
King High School  
9301 Wood Road  
Riverside, CA 92508

Please write **neatly** what you desire to have on your web-ad in the space below or attach a business card

Company Name: \_\_\_\_\_

Website address: \_\_\_\_\_

Street Address, City and Zip code: \_\_\_\_\_

Work phone: \_( \_\_\_\_\_ ) \_\_\_\_\_

SPONSORING ATHLETE'S NAME \_\_\_\_\_