



2009-2010 Hockey Season

JOIN A WINNING TRADITION!

The Kentwood Hockey & Skating Association (KHS A) and the East Kentwood Falcons has been among the elite hockey programs in the State of Michigan for over 25 years. Always receiving strong community support, Kentwood Hockey received national attention in 1984 for constructing an on campus indoor ice arena at absolutely no cost to the taxpayers. Still today it is the only public school, on campus, indoor arena, it is 100% self-supporting, and stands as a premier model of community pride and spirit in Michigan.

Each Fall 300+ boys *and girls* from ages 4 through high school, representing 200+ families, take to the ice. From the “Learn to Skate/Learn to Play” program, to very competitive House/Travel Hockey programs, to the High School Club and High School Varsity programs, the red, black & white of Kentwood Hockey has come to mean high standards of skill, skating and sportsmanship. Over the past nearly 3 decades, EK High School Hockey has produced 18 conference championships, 22 Class A Regional Championships, 14 Final Four appearances, 2 State Runner-up, and a State Championship. With a total 73% winning percentage over the past 28 seasons, Kentwood has a true **WINNING TRADITION**.

Youth hockey and skating programs are among the fastest growing sports programs in the country. In fact last year, Michigan became the #1 state for Hockey participation in the entire USA Hockey organization. Perhaps, some of that growth can be attributed to the recent successes of the Griffins and Red Wings, West Michigan is among the growth leaders. Hockey is also an expensive sport requiring equipment, ice time and travel. One very important aspect of our non-profit association is to keep costs affordable for all that wish to participate. We anticipate at least 13 hockey teams plus our Initiation Program this coming season and we are asking business firms to work with us in supporting our arena and our teams. We have also designed several levels of participation to allow for businesses of all sizes to **JOIN A WINNING TRADITION**.

On the attached pages you can see the various levels of sponsorship and the cost/benefit of each. We truly appreciate your support, whatever you can give, and will do everything we can to publicize your business and its **WINNING TRADITION** of its own.