



2009-2010 Hockey Season

## ICE FEE REDUCTION OPPORTUNITES

Dear Players & Parents:

We will be offering sponsorship opportunities in three areas, Yearbook Ads, Banners and Dasher Board Sponsors and Team Sponsors. We are asking for your help in supporting KHSA by selling any of these three items. Players will receive credit for each sponsorship sold. The credit will be applied directly to the player's ice fees and will reduce the amount of his/her hockey payment with each sale.

Cost reduction opportunities are as follows:

### Yearbook Ads

Size of Ad	Advertisement Cost	Player Credit
Full Page Ad	\$300	\$240
Half Page Ad	\$160	\$128
Quarter Page Ad	\$85	\$ 68
Business Card Ad	\$50	\$ 40

### Banner Sponsorship

Banner Advertisement	Banner Cost	Player Credit
One Year	\$800	\$400
Two Year	\$1,400	\$700

### Dasher Board Sponsor

Dasher Board Sponsor	Sponsor Cost	Player Credit
One Year	\$2,000	\$1,000
Two Year	\$3,600	\$1,800

### Team Sponsor

Team Sponsor	Sponsor Cost	Player Credit	Team Credit
Travel Team	\$1,000	\$500	\$300
House Team	\$700	\$350	\$200

Sales packets are available immediately to help you market these sales to area businesses. If you would like a few of these packets with full details and order forms, or have any questions please call Andy Young 616-299-6494 or email at: [ayoung@batsonassoc.com](mailto:ayoung@batsonassoc.com)

\* **Please note:** The amount of credit received from any fundraising event is limited to an individual player's ice fees for the current season. KHSA is a non-profit organization and cannot make fundraising disbursements directly to any individual. Any credit earned by a player that exceeds the individual player's ice fees for the current season will be donated to the KHSA organization.