



Hicksville American Soccer Club vs. Cancer

Kicks for Cancer

The Hicksville American Soccer Club is taking on a tough opponent, cancer. Our club has teamed up with The Leukemia & Lymphoma Society (LLS) to help find cures for cancers common to kids, and we hope all players will join the fundraiser. Kicks for Cancer is fun, you can win great prizes and your efforts will help lots of kids!

*Juggle your soccer ball
and...*

...Improve your soccer skills

...Win GREAT PRIZES! duffel bags!! iPods!!

and, most important,

...help kids who are fighting cancer!

*See the reverse to learn how the program works
and WHAT YOU AND YOUR TEAM CAN WIN!!!*

Hicksville American Soccer Kicks for Cancer 2009

1) What is Soccer Kicks for Cancer?

Soccer Kicks for Cancer is a program sponsored by The Leukemia & Lymphoma to harness the energy and enthusiasm of youth soccer in the fight against childhood cancers.

2) Why is the Hicksville American Soccer Club doing this, and why should a player participate?

Leukemia is the number one cancer among children and young adults under the age of twenty. Lymphoma is the number three cancer among children and young adults under the age of twenty. Proceeds go to advance our mission to cure leukemia, lymphoma and myeloma, and to improve the quality of life of patients and their families. LLS is the leading voluntary health organization funding blood cancer research and providing critical services to patients and their families.

3) How does the program work?

It's easy and fun! During the coming weeks, players will ask sponsors (friends, neighbors, relatives) to make donations based on the number of soccer ball juggles the player commits to doing. Players have three weeks to complete 1,000 juggles. Donations can be submitted by mail using the preaddressed envelope provided.

**With a pledge of 1-cent-per-juggle, a player would raise \$10 to fight cancer!
A 2-cents-per-juggle pledge raises \$20 and so on...It's fun and easy and important!!**

4) What happens to the money that Hicksville American Soccer players raise?

Proceeds go to advance the mission of The Leukemia & Lymphoma Society to cure leukemia, lymphoma and myeloma, and to improve the quality of life of patients and their families. At least 75% of all donations go directly to support our mission.

5) Is participation required? Is there a minimum amount a player must raise?

Participation in raising money is voluntary. We hope everyone will join in, and we encourage all players to set a goal of at least \$25 in sponsorships.

6) Are there prizes? YES, lots!

All players will receive a bracelet. Check out what else you can win!

<u>Amount Raised</u>	<u>Reward Earned</u>
1-\$25 to \$49.99	Flap Fixer
2-\$50 to \$74.99	Water Bottle
3-\$75 to \$149.99	Training Ball
4-\$150 to \$299.99	Sack Pack
5-\$300 to \$499.99	Duffel Bag
6-\$500 to \$999.99	Adidas Hooded Sweatshirt
7-\$1000 or more	iPod shuffle AND all prizes above

For questions contact: Soccer Kicks for Cancer Coordinator Lauren Rich at Lauren.Rich@lls.org or (312) 568-7738.