



Dear Sponsor,

The Henderson County Youth Baseball program needs your support for the upcoming 2012 season. Henderson County Youth Baseball is a Little League-sanctioned program whose members play locally at Jackson Park.

With last year's sponsor support, we were able to provide 50 teams in the spring and 28 teams in the fall for a total of almost 1000 youth baseball players.

We not only had great success in our league play, but with our All Star teams as well. Our 2011 5/6, 7, 8 and 10 year old All Star teams all claimed Little League District 5 championships. Our 7 year old All Stars won the NC State championship.

Annual budget costs include field rentals, registration and insurance fees, equipment, umpire and uniform costs. Other than registration fees, donations from businesses like yours are the only way in which we can raise money to meet the financial requirements needed to provide our players with a quality baseball program. We are mindful of the economy and are keeping the cost of sponsorship the same as it has been for the last four years.

This spring we are providing our baseball program to many children and parents at a cost of \$ 90.00 per player. Contributions from companies in the community allow us to provide a quality program at such a reasonable cost to parents.

This year, we are excited to offer a sign sponsorship as well as a team sponsorship. Team sponsors will receive a sign sponsorship at no further cost to enhance your advertising within our community.

If you would like to become a proud sponsor of Henderson County Youth Baseball, please review and complete the enclosed 2012 sponsorship application. If you have any questions, feel free to contact our League at admin@hcyb.org or by calling 828 974-1848.

Thank you for your consideration and with your support, we look forward to a fun and successful 2012 baseball season.

Signed,

A handwritten signature in black ink that reads "John Elliott".

John Elliott
President
Henderson County Youth Baseball
Enclosure

A handwritten signature in black ink that reads "Tom Albright".

Tom Albright
Vice-President/Treasurer



Spring / Fall 2012 Sponsorship Application

Yes, I would like to Sponsor HCYB in the following category

- ___ Teams **SPRING ONLY TEAM SPONSOR @ 475.00**
SPONSOR UNIFORM ADVERTISING
ADVERTISING SIGN- PROFESSIONAL SIGN BY "BIG O SIGNS" 891-4479
WEBSITE LINK on HCYB.org
- ___ Teams **FALL ONLY TEAM SPONSOR @ \$375.00**
SPONSOR UNIFORM ADVERTISING WEBSITE LINK on HCYB.org
- ___ Signs **SIGN SPONSOR \$250 PER SEASON / \$450 BOTH SEASONS**
CORPORATE LOGO'S/ARTWORK AN EXTRA \$25
PROFESSIONAL SIGN BY "BIG O SIGNS" 891-4479
- ___ Teams **FULL SEASON TEAM SPONSOR @ \$750 over \$100 SAVINGS**
SPONSOR UNIFORM ADVERTISING SPRING AND FALL
ADVERTISING SIGN SPRING AND FALL
WEBSITE LINK on HCYB.org

SPECIAL REQUESTS OR CHILDREN PLAYING ? _____

Business Name _____ Telephone _____

Address _____

Contact Person _____ Title _____

Email Address _____

Company Website _____

Age Group preference ? _____ MLB Team name request if available _____

Signature _____ Date _____

Please return this application and Sponsorship fee **prior to March 1, 2012** to :

HCYB
PO BOX 343
HENDERSONVILLE, NC 28793

Questions/Information: 828 974-1848
or email admin@HCYB.org