



Harris County

Senior Softball League

P.O. Box 1024 Bellaire, TX 77402-1024

November 1, 2012

Dear Local Merchant:

The Harris County Senior Softball League is a tax exempt 501c3 nonprofit organization for 50 and older individuals interested in playing the great game of softball. This, our 31st year, the league continues to grow with over 350 players and associates.

We offer team sponsorships for the summer season, which runs from the first of April until mid-October. Sponsorship includes your company name on the team's shirts and two personal ones for you. You will also receive a full page, a ½ page ad below your team's picture in the annual directory and a linked ad on our websites sponsors page.

With a team named after your business, its members are constantly referred to using your name by the league members, their families, friends and observers, virtually imprinting your business name in their minds. We frequently remind our members to support our sponsors. You may also obtain a free set of our membership mailing labels to send further information on your company. It's an ideal contact list for your business. **The cost of all this is \$400!**

As you plan your budget for 2012, we do appreciate you considering a Team Sponsorship of our League for the upcoming summer 2012 season. Your early confirmation to support our League will be greatly appreciated.

If you have any further questions, please don't hesitate to e-mail us at sponsors@hcssl.org.

To start the sponsorship process please complete the information on this page and mail it to the address listed at the top of this page.

Yes, you can count on my sponsorship!

By: _____

Check Enclosed \$ _____ **Bill Me \$** _____

- Sponsorship fees are due by February 1, 2012.
- You must provide your own ad content for the league to display. See the ad content options offered on the following page.
- The league reserves the right to refuse ad requests it finds unsuitable for the league.



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SPONSOR AD DISPLAY INFORMATION

Company Name to display : _____.

(__ character limit on team jerseys).

Contact name: _____ Contact number: _____.

Contact email: _____.

Company mailing address for sponsor plaques: _____.

Directory image(s) for the full and half page ads:

You may use the image submitted for the website or you may submit another image for the half page ads within our annual directory.

- Sponsors are responsible for emailing these images in JPG format prior to the March 1st 2012 directory information deadline. However the sooner they are received the longer your ad will be displayed on the website. Email to: newsletter@hcssl.org

(OPTIONAL) DISPLAY INFO FOR THE WEBSITE & DIRECTORY:

Internet link to attach to Company name: <http://>_____.

Company phone number to display: _____.

Company fax number to display: _____.

Company Email address to display: _____.

Company Address to display: _____.

Advertisement message:

(Optional) Website sponsor image:

JPG image file for website suggested size: 500 pixels in width x 200 pixels in height.

Email your ad images to webmaster@hcssl.org following the above specifications.

Ad's can be copied from your company's existing (JPG format) web ads if needed.