

# HALIFAX YOUTH SOCCER ASSOCIATION

August 23, 2005

Dear Business Leader,

Once again Halifax Youth Soccer is appealing to you and other businesses in the area for your support for the upcoming 2005-2006 season. Throughout the years the sponsorship program has been very successful due to community conscious leaders and businesses alike. Once again we need your help. Your sponsorship and donations help defray the cost of the program for participants and enhance value added services for our community.

The money raised by our sponsorship program helps defray the cost of equipment, provides uniforms for our in town program, helps families with financial hardships, and provides training to our coaches, many of whom are volunteering for the first time. It simply would not be possible to have such a successful program without your support.

Halifax Youth Soccer provides a safe environment in which over 400 children participate. Our in town program consists of children four to eight years old while the travel program includes those from nine to eighteen years of age. We focus on putting the "fun" in fundamentals while instilling the virtues of sportsmanship and team play. These are critical life lessons that will serve our players well as they mature and become contributors to our society.

The second sheet explains in detail the costs and benefits of sponsorship and how you can become a sponsor for the 2005-2006 season. You can choose a suggested sponsorship plan or make a donation of any amount. ***Please respond by August 26, 2005.*** This will allow enough time to order and screen-print the uniforms. ***Contact Rich Coveney at 781-294-8159 should you require additional information or to pickup donation. Should you require additional time to process funds, simply call in the pledge and the anticipated date of disbursement. Our tax identification number is 04-506844.***

In closing, the children of your community and all of us involved with Halifax Youth Soccer truly appreciate your sponsorship and or donation. The program could not thrive without the generosity of businesses and individuals like you.

Sincerely,

Richard A. Coveney

President, HYSA

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