

**Fort Myers American Little League / Greater Fort Myers Softball**

**2010 Billboard Sign Purchase Form**

Fort Myers American Little League / Greater Fort Myers Softball (collectively, "FMALL") is searching for billboard sponsors for its 2010 billboards.

Your sponsorship will help pay for equipment, baseballs, softballs, and uniforms for our teams and will help pay for children otherwise unable to afford to participate. We are entirely volunteer run and do not turn away any child for financial reasons.

Our park at Sam Fleishman Regional Sports Complex in Fort Myers is amongst the busiest facilities of its type in the country. We use the park 11 months of the year, with 50 or more teams playing games and with the players' parents, family members, friends and neighbors coming to watch those games!

We also host many district, sectional, state and regional Little League baseball and softball tournaments. Moreover, we hope to attract a national Little League tournament as well!

We have over 100,000 fans (*or potential customers*) visit our park each year.

New billboard sponsors pay a tax-deductible yearly fee of \$300 for a 4 x 8 sign, listing a logo and information, or a tax-deductible yearly fee of \$150 for a 4 x 4 sign, listing a logo and information.

Renewing billboard sponsors pay a tax-deductible yearly fee of \$150.

Please fill out this form and either mail it with your fee (payable to FMALL) to the address below or return it with your fee to an FMALL team manager or board member.

New sponsors should, if possible, include sign artwork or a business card.

Please contact Mr. Andy Irvine with any questions at 839-9540 or [AndyI@lotspeich.com](mailto:AndyI@lotspeich.com).

Sponsor's Name: \_\_\_\_\_

Contact's Name: \_\_\_\_\_

Contact's Address: \_\_\_\_\_

Contact's Telephone Numbers: \_\_\_\_\_

Contact's E-mail: \_\_\_\_\_

If mailed, please mail to:

FMALL  
c/o Mr. Andy Irvine  
11800 Lacy Lane  
Fort Myers, Florida 33966