

Denbigh Youth Baseball League

Post Office Box 2336 • Newport News, VA • 23609-0336

Dear Sponsor,

The Denbigh Youth Baseball League (DYBL) is a baseball and fast pitch softball organization for boys and girls ages 16 and under. The league was established in 1967 and is chartered in the city of Newport News. The league plays regular season games during the spring and participates not only in league tournaments but local All Star tournaments in the summer as well. DYBL is affiliated with the Babe Ruth League and Cal Ripken Baseball.

On behalf of the almost 600 boys and girls who participated in the 2010 season as well as the many parents, guardians and league volunteers, we would like to ask you to contribute to the youth of the our community.

We are seeking team sponsors for the 2011 season.

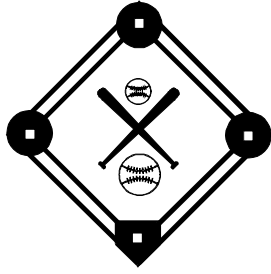
The DYBL has been a part of Newport News' youth activities for many years and players from this program have gone on to play baseball or softball at the high school and college levels. The goals of DYBL are to teach our children to have fun in a team setting, instill sportsmanship, encourage fellowship and develop fundamental baseball skills. This is a very important program that provides evening and weekend activities for our children. The DYBL is a non-profit program and from our board members to our coaches and managers we are comprised solely of volunteers from within the community.

We do have a fundraiser to try to offset league expenses, (i.e. uniforms, equipment, office supplies, storage facilities, and league tournament registrations) **however we still need the support of the community!**

We are asking for your help in keeping this great program running by sponsoring a team or two. I have enclosed a sheet explaining these levels. We are a 501-3C non-profit organization and your contribution is tax deductible.

Also enclosed is a sponsorship commitment form, with the sincerest wish that you will continue support this program. Please make your check payable to DYBL. Thank you for your consideration and interest in the Denbigh Youth Baseball League. If you have any questions concerning sponsorship please do not hesitate to call me at 757-877-5843.

Sincerely,
Al Powell
Vice President/Sponsorship Coordinator



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TEAM SPONSORSHIP LEVELS FOR 2011

All team sponsorships are for one team and have increased benefits as the levels increase. A sponsor may sponsor one or multiple teams (ex. Gold and Bronze for \$700).

PLATINUM LEVEL (\$1,000) CORPORATE SPONSORSHIP

- Gold level benefits, plus others listed below.
- The team banner will be displayed throughout the season and during the DYBL Invitational Tournament, at the Stoney Run Athletic Complex.
- Sponsor will be presented a corporate sponsor plaque at opening day.
- A simple web page will be added to the DYBL website, www.dybl.org, the page must fit current layout and be approved by the DYBL Board.

GOLD LEVEL (\$500) SPONSORSHIP

- Silver level benefits, plus others listed below
- Team will be outfitted in a jersey with the sponsor's name on the back (or sleeve), instead of an embroidered hat. (Payment must be received by deadline).
- Possible for sponsor to keep team banner

SILVER LEVEL (\$350) SPONSORSHIP

- Bronze level benefits, plus others listed below.
- Sponsor's name will be embroidered on the player's cap. (Payment must be received by deadline).
- Returning **and new** sponsors will be given a team plaque, at the end of the season.

BRONZE LEVEL (\$200) SPONSORSHIP

- Team will display a banner with the sponsor's name throughout the season
- Returning sponsors will be given a plaque at the end of the season.
- Sponsors will receive a trophy, if team finishes in a trophy winning position.
- A website link will be placed on the DYBL website www.dybl.org (must be approved by the DYBL Board).

OTHER SPONSORSHIPS

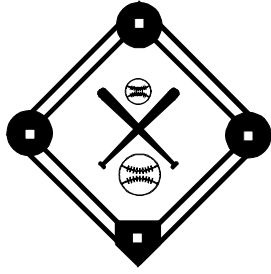
DYBL INVITATIONAL TOURNAMENT SPONSORSHIP (\$1000)

- A large banner will be displayed at the Stoney Run Athletic Complex stating the tournament sponsor.
- An approved website link will be placed on the DYBL website www.dybl.org.
- A simple web page will be added to the DYBL website, www.dybl.org, the page must fit current layout and be approved by the DYBL Board.

DYBL SUPPORTER (\$100) SPONSORSHIP

This exciting new level of sponsorship is geared for small businesses, friends, families and individuals who want to support their favorite baseball league.

- An approved website link, or the personal name of your choice, will be placed on the DYBL website www.dybl.org



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Date: _____

Sponsor Name: _____ Amount of Sponsorship: _____

Name to be put on Banner (all sponsors) and team jersey (Platinum and Gold level sponsorship) or hat (Silver level sponsorship).

(Letters and numbers only, no logos please)

If Gold Level or higher, do you wish to keep the banner Yes No

Your Name: _____ Website: _____

Your E-mail: _____ Your Phone # _____

Do you have a particular team that you would like to sponsor?

Division: _____ Team Name: _____

Do you have a particular player whose team you would like to sponsor?

Player's Name: _____ Age: _____ Division: _____

Requested Payment Deadline – Feb 15, 2011

Please remit to:

Denbigh Youth Baseball League

Attn. Al Powell

P.O. Box 2336

Newport News, VA 23609-0336

The Denbigh Youth Baseball League is a 501(C)3 non-profit organization.

Your Contribution is tax deductible. Federal Tax ID# 51-0138663.

Thank you from the players, parents and volunteers, for your contribution!

For any questions please contact Al Powell at 757-877-5843