

# CLIFTON PARK YOUTH HOCKEY ASSOCIATION GENERAL SPONSORSHIP PROGRAM

CPYHA Ways and Means Committee  
Attn: Michael H. Nelsen  
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Dear Business Owner/Manager:

The Clifton Park Youth Hockey Association (CPYHA) would like your support of our community's youth and the ability to continue to build one of the strongest youth hockey associations in the capital region. CPYHA is a non profit organization dedicated to providing the best possible experience for youth playing the sport of ice hockey, all with a focus on the skills and fun of the game. Our programs start with kids as young as 4 years old all the way through the high school ages. The programs include "house" level or recreational level programs up through teams who compete at the New York state tournament level. We focus on team work, sportsmanship and the overall love of the game. With a focus on enjoying the game and skills, we have developed kids over the years into outstanding hockey players and strong adult members of the community.

CPYHA is looking for business members of the community to help take a role in the program by participating in various sponsor programs for the upcoming season.

This funding will help provide coaching clinics for the kids, offset equipment costs for the younger players just getting started, as well as fund a scholarship program for those who without support, would not have a chance to play the game. These program funds will go directly to the league if you contact myself directly per the information above. If you know or are approached directly by a member of CPYHA, funds will benefit the individual or the individual team directly.

In general, player costs for youth hockey start at \$300-\$500 not including equipment for the younger groups up through \$1500-\$1800 for the older divisions. Your help and support allows us to help with some of the costs and allow new kids to participate in the program.

Details on the program are on the attached page.

Thank you in advance for your support!!

Mike Nelsen  
President-CPYHA

**Midget - \$3,500.00**

For the coming season, CPYHA is looking for 2 Corporate "Midget Level" sponsors for our introductory programs. Currently our Mite and Mini-Mite programs are close to 100% funded by the league and your help will help reduce costs that need to get passed along to players in hopes of continuing to grow the programs. For sponsoring one of these 2 divisions, you will have your company name on all team jerseys (4 teams minimum), a 4 x 8 banner will be hung within the Clifton Park Ice Arena Rink 1 (home for CPYHA), ad placement in any and all tournament brochures and printed CPYHA information, Company Logo posted throughout the CPYHA web site and finally a sincere THANK YOU (complete with plaque and picture) from close to 1,000 family members who are dedicated to the sport of hockey here in Clifton Park.

**Bantam - \$1,500.00**

For the coming season, CPYHA is looking for 4 "Bantam Level" sponsors for our Tournament sponsor program. Ever year CPYHA plays host to 4 tournaments, one for each of the playing levels within the age brackets. (A level, B level, etc.) These tournaments have historically been one of the more successful in the area, bringing 5 to 7 teams from outside the capital district for a weekend. That's 3-500 people in our area, eating at our restaurants, staying in our hotels, etc. As the lead tournament sponsor, you will have a 4 x 8 banner hung within the Clifton Park Ice Arena Rink 1 (home for CPYHA), cover page presentation on your tournament brochure, ad placement in any and all tournament brochures and printed CPYHA information, Company Logo posted on the Tournament page of the CPYHA web site and finally a sincere THANK YOU (complete with plaque and picture) from close to 1,000 family members who are dedicated to the sport of hockey here in Clifton Park.

**Pee Wee - \$750.00**

The balance of the programs will be unlimited in number and ultimately make up the majority of the activity. As a Pee Wee sponsor, or banner sponsor if you signed up the banner sales program, you will have a 4 x 8 banner hung within the Clifton Park Ice Arena Rink 1 (home for CPYHA), Company Logo posted on the sponsor page of the CPYHA web site and finally a sincere THANK YOU (complete with plaque and picture) from close to 1,000 family members who are dedicated to the sport of hockey here in Clifton Park.

**Mite - \$250.00**

As a "Mite" sponsor, your Company logo will be featured on the CPYHA sponsor page web site. As part of the Mite Sponsorship, you will be assigned a CPYHA Team and will receive a team photo and thank you plaque for your support. As with all donations, you still receive the sincere THANK YOU from all CPYHA family members for your support.

**Mini-Mite - \$100.00**

As a "Mini-Mite" sponsor, your Company logo will be featured on the CPYHA sponsor page web site. As with all donations, you still receive the sincere THANK YOU from all CPYHA family members for your support.

**Team Sponsorships - \$750**

Other than for the Mite and Mini-Mite program, this option will be facilitated directly by the individual teams when they are formed. Each team will work with you to determine what forms of cooperative advertising is available. (Team jackets, pants, bags, etc) For the Mite and Mini-Mite program, name plate advertising directly on the player jerseys will be made available depending on the Midget sponsorship participation. Your Company logo will also be posted on our sponsor's page as well.