

CLIFTON PARK YOUTH HOCKEY ASSOCIATION BANNER & DASHER BOARD SALES & SPONSERSHIP INFORMATION

CPYHA Ways and Means Committee
Attn: Michael H. Nelsen
3 Castlegate
Ballston Lake, NY 12019
518-877-4627 (home)
518-366-3975 (cell)



Dear Business Owner/Manager:

The Clifton Park Youth Hockey Association would like your support for the youth of our community and the ability to continue to build one of the strongest associations in the capital region. CYPHA is a non profit organization dedicated to providing the best possible experience for youth playing the sport of ice hockey, all with a focus on the skills and fun of the game. Our programs start with kids as young as 4 years old all the way through the high school ages. The programs include “house” level or recreational level programs up through teams who compete at the New York state tournament level. We focus on team work, sportsmanship and the overall love of the game. With a focus on enjoying the game and skills, we have developed kids over the years into outstanding hockey players and strong adult members of the community.

CPYHA is looking for business members of the community to help take a role in the program by buying banner space within the Clifton Park Ice Arena, home to the Eagles of CPYHA. Between games and tournaments for CPYHA, Shen High School Hockey, and the programs run by the Clifton Park Ice Arena, your advertising will be seen literally by thousands of local and visiting families.

This funding will help provide coaching clinics for the kids, off set equipment costs for the younger players just getting started as well as fund a scholarship program for those who without support, would not have a chance to play the game. These program funds will go directly to the league if you contact myself directly per the information above. If you know or are approached directly by a member of CPYHA, funds will benefit the individual or the individual team directly.

In general, player costs for youth hockey start at \$300-\$500 not including equipment for the younger groups up through \$1500-\$1800 for the older groups. Your help and support allows us to help with some of the costs and keep new kids coming into the program. Details on the program are on the attached page.

Thank you in advance for your support!!

Mike Nelsen
President-CPYHA

NOTE: There is an annual \$150 administrative fee payable to Clifton Park Ice Arena LLC for banner and dasher board ads. Each Option below will highlight a "Net Proceeds" amount which will go to either your personal assessment costs, your team or the organization as marked off below.

Banner Pricing: (1 Year)

\$800 for a 4 x 8 if CPYHA takes care of the Banner Creation. Seaglass Logowear or Empire Signs & Graphics are normally used.

NET PROCEEDS: \$500 (\$800-\$150 banner cost-\$150 admin fee)

Sign up for 2 years and pay in advance and year 2 will be discounted to \$500. (\$1300 vs \$1450)

NET PROCEEDS: \$850 (\$1300-\$150 banner cost-\$300 admin fee)

Sign up for 3 years and pay in advance and year 2 will be discounted to \$500 and year 3 to \$300. (\$1600 vs. \$2100)

NET PROCEEDS: \$1000 (\$1600-\$150 banner cost-\$450 admin fee)

Dasher Board Pricing: (1 Year)

\$500 2 x 2 **NET PROCEEDS: \$310 (\$500-\$40 dasher cost-\$150 admin fee)**

\$750 2 x 4 **NET PROCEEDS: \$520 (\$750-\$80 dasher cost-\$150 admin fee)**

\$1000 2 x 6 **NET PROCEEDS: \$720 (\$1000-\$120 dasher cost-\$150 admin fee)**

\$1250 2 x 8 **NET PROCEEDS: \$940 (\$1250-\$160 dasher cost-\$150 admin fee)**

Date _____/_____/_____

Organization Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Contact: _____

Phone: _____ Cell: _____

Fax: _____

Sold By: _____

Team: _____

Player: _____

Applied to: League _____ Player _____ Team _____
(check one)