

Costa Mesa American Little League



"I will always

do my best"

Dear Potential Sponsor,

Costa Mesa American Little League (CMALL) requests your support! We are an officially chartered Little League baseball program, serving primarily the eastern half of the city of Costa Mesa. Little League Baseball, Inc. of Williamsport, Pennsylvania, charters CMALL. Our league receives no government funding and is completely community run and operated. In order to provide the quality programs CMALL needs sponsors for the 2010 season.

Funding is used to:

1. Keep our league fees affordable.
2. Refurbish and maintain baseball fields, dugouts and backstops
3. Replace unsafe or unusable equipment
4. Facility Improvements such as Lighting, Safety and Storage

The management of Costa Mesa Little League is committed to developing today's youth. We emphasize commitment, hard work, community involvement, teamwork and competition as our core values. It is these core values that we strive to instill in our youth baseball players and would like your support in carrying forth this goal.

In order to meet our financial needs and responsibilities, we are asking for your help! We are looking for sponsors who are interested in joining our winning team. Attached you will find a sponsorship form with opportunities for varying levels of participation.

Please take a minute to review the sponsorship form. If you have a question about sponsorship, please contact:

Nikee Chambers at (714) 791-9683, nikeechambers28@yahoo.com

Laura Judkins at (714) 478-7574, laurajud@gmail.com

2973 Harbor Blvd. #456 Costa Mesa, CA 92626
949-262-7864

Email: smallweb@gmail.com <http://www.eteamz.com/cmall/>

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CMALL offers four levels of sponsorship: Diamond (\$1,000 or more), Gold (\$500-\$999), Silver (\$100-\$499) and Bronze (\$100). Like your business, we want everybody to be aware of your community involvement and your investment in this League. Whatever level of participation, we want to say thank you now.

What are the partnership benefits for your business?

At the Diamond Level (\$1000 plus):

- You and your business will have an honorable mention at the opening and closing ceremonies.
- Your business will have an Outfield Fence banner (3'x 6') mounted during the 2010 season.
- A plaque will be presented to your business as a thank-you and a reminder to your customers of your community involvement.
- Your name will be listed on the CMALL web site and sponsor wall as a Diamond Sponsor.
- You will receive a customized sponsor CMALL baseball cap.

At the Gold Level (\$500-\$999):

- Your business will have an Outfield Fence banner (3'x 6') mounted during the 2010 season.
- A plaque will be presented to your business as a thank-you and a reminder to your customers of your community involvement
- Your name will be listed on the CMALL web site and sponsor wall as a Gold Sponsor.
- You will also receive a customized Sponsor CMALL baseball cap.

At the Silver Level (\$250-\$499):

- A plaque will be presented to your business as a thank-you and a reminder to your customers of your community involvement
- Your name will be listed on the CMALL web site and sponsor wall as a Gold Sponsor.
- You will also receive a customized Sponsor CMALL baseball cap.

At the Bronze Level (\$100):

- Your name will be listed on the CMALL web site and sponsor wall as a Bronze Sponsor.
- You will also receive a customized Sponsor CMALL baseball cap.

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Sponsor Sheet

Sponsor/Business Name: _____

Business Address: _____

Your Web Site URL: _____

Contact Person's Name: _____

Telephone: _____

Email Address: _____

Amount: _____

Make Checks payable to CMALL

Attach business card here:

2973 Harbor Blvd. #456 Costa Mesa, CA 92626
949-262-7864

Email: cmallweb@gmail.com <http://www.eteamz.com/cmll/>