

TOSA AQUATIC CLUB

Wauwatosa Recreation Department
11324 W. Center Street
Wauwatosa, WI 53222

Head Coach: Jackie Jecha

www.eteamz.com/tosaswordfish.com



For Immediate Release
Keith Kalberer (414) 778-2381

June 30, 2011

TOSA SWORDFISH SWIM LAPS TO RAISE FUNDS FOR ITS TEAM

On an evening that was more suited for fall football than summer swimming, the Tosa Swordfish Aquatic Club, Wauwatosa Recreation Department's competitive swim team, participated in a team fundraiser at the Tosa Pool in Hoyt Park on June 23, 2011. As a team, they collectively made over twenty-five hundred dollars. Jackie Jecha, head coach and organizer of the event, was astonished with the amount of money donated to the cause.

"Words cannot express how grateful we are for the generosity of the swimmers, their families and friends," commented Jecha. "We were hoping to bring in enough funds to purchase a new pace clock, but we will have quite a bit left over based on the donations we've received. I am thrilled with the outcome!"

With temperatures below 60 degrees under gray skies, team members swam as many laps as they could within an hour in order to earn as much money as they could to benefit their non-profit team. Prior to swimming, each swimmer developed a goal for the number of laps they could swim during that 60-minute period and then solicited donations based on the number of laps they completed. Parents, family members and friends watched and cheered on the team to swim as fast and as far as they could during the event as coaches dutifully counted the number of laps swum by each individual. Participants were allowed to take water breaks and rest at the end of the pool, but of course they were encouraged to keep that to a minimum.

Incentives were provided to the swimmers to raise as much money as they could through the number of laps they swam and the amount of money they solicited. Divided into the three groups within the Tosa Swordfish, 9-year old Mikhaila Carlson raised the most money for the beginner group, 9-year old David Markes raised the most for the intermediate group, and 11-year old Elizabeth Peura raised the most for the advanced swimmers. As an added bonus for raising the most money out of all the swimmers participating, Ms. Peura gets to be a "Coach for the Day" during the last week of practice, a session in which all the coaches must participate.

The mission of the Tosa Swordfish is to build lifelong skills, develop character, integrity and pride in young people through competitive swimming. For more information on the Tosa Swordfish Aquatic Club or the Lap-A-thon fundraiser, please contact Keith Kalberer, Parent Board President at (414) 778-2381.

###