



St. Mary's American Little League
23145 Lake Dr.
Lexington Park, MD 20653



Dear Business Owner,

How do you get good word-of-mouth recommendations?

Excellent service is a great start, obviously. But it's also important to show customers that you are part of their community and care about what they care about. People remember acts of kindness and care, especially in St. Mary's County.

One of the best ways to get word-of-mouth like that is to be a Little League sponsor.

This spring, the name of your business could be emblazoned on the back of the uniform shirt of a child ages 4 to 18 playing baseball, softball or T-ball in the St. Mary's American Little League.

Parents take lots of pictures of their children wearing those shirts. Then they post the photos to Facebook or some online photo sharing website for their family and friends to see. Your name on that shirt makes the trip as well.

The children play ball from early April through June. We also offer a fall league. For more than six months of the year, your name will be out in the community on a child's ball shirt. You can pick the age level, even the name of the team you want to sponsor.

Not only will you be getting your name out, but you will be helping out the families of kids playing baseball, softball, and T-ball. Operating costs for our all-volunteer league keep rising each year. Your sponsorship keeps signup fees as cheap as possible.

The cost for being part of a family's ball memories: \$350 per team for the spring. For \$50 more your sponsorship can carry over to the fall season. All tax-deductible.

Please get your order in as soon as you can so you get your pick of age level and team name, before February 1, 2012. A form is attached to make the process as easy as possible.

It's going to be a great season. We hope you can be a part of it.

Respectfully,

Pam and Bill Wood
Sponsorship Chairpersons
St. Mary's American Little League

Email: woodlawnlawncare@yahoo.com
Phone: 240-298-6798

P.S. - With your sponsorship also comes a framed picture of the team you sponsored, suitable for hanging in a reception area. We've heard several sponsors like to brag about how their team did in the league this year.

SMALL Board of Directors: Jerry Girdlestone (Pres.), Albie Norris, Sharon Norris, Bill and Pam Wood, Rich Haggerty, Jim Sewell, Frank Ripple, Alvin Ogletree, Carl Torgesen, Kelvin Neely, Willie Gray, Terah McConvey

St. Mary's American Little League
23145 Lake Drive Lexington Park, MD 20653

2012 Sponsorship Form and Receipt

Yes, I wish to support St. Mary's American Little League and contribute to youth activities in my community for the 2012 season.

Enclosed is my payment for the sponsorship level checked below:

_____ \$350 Company name on back of shirt/team plaque with picture, Spring Season

_____ Add \$50 Company name on back of shirt, Fall Season

_____ Other donation for equipment, fields and etc.

Sponsor Information

Business Name: _____ Telephone _____

Business Address: _____ E-Mail _____

City, State, Zip: _____

Please make check payable to "St. Mary's American Little League"
Please return this form with Sponsorship no later than February 1, 2012.