



The Messa Mustangs
c/o Debbie Jackson
1061 Winne Road
Niskayuna, NY 12309
(518) 785-0471

email: okeedog@Earthlink.net

website: www.eteamz.active.com/MustangsHockey

December, 2008

Good Morning!

We need your help! The Messa Mustangs are hosting the 3rd Annual "Stick It To Brain Tumors" Women's Ice Hockey Benefit Tournament April 3 - 5, 2009 to raise awareness of brain tumors and money for pediatric brain tumor research. **All proceeds will be donated to the Pediatric Brain Tumor Foundation for pediatric brain tumor research. In 2007, we raised over \$13,000, in 2008 we raised over \$18,000! Our goal for 2009 is \$20,000!**

Research is essential to help improve treatment options and find the causes of brain tumors. **Today, you can make an immediate difference in the life and quality of life of a child. Each dollar we raise goes towards our goals of better treatment options and more awareness of this horrible cancer.**

Unfortunately, brain tumor cancer research is one of the most under-funded areas of cancer research in this country, receiving only about one-tenth of the funds going to breast cancer research or one-fifth of colorectal cancer funding. Of the ten priority areas for research, brain tumors come in at the bottom for funding.

Bryan, my son, was diagnosed with a brain tumor on October 11, 2002. We know first hand what a horrible disease brain cancer is. Brain cancer took away Bryan's passion - hockey, but we are fighting to make sure it doesn't take him and other children diagnosed with this life threatening disease. With your support, we can raise awareness and money to help fight this debilitating cancer. We are fighting back, but we can't do this alone!

I hope we can count on your help. An advertisement in our Program Book, Sponsorship or a Raffle Item will be greatly appreciated. All proceeds will be donated to the Pediatric Brain Tumor Foundation for brain tumor research. If you have any questions, please call!

With grateful appreciation,

DEBBIE AND THE MESSA MUSTANGS

printed on 100% post-consumer recycled paper

Sponsorship Options

All levels of sponsorship receive your name and/or company posted on our website and will be listed in our Program Book.

Hero Sponsorship

Hero sponsors also receive an 24"x26" poster displayed at Messa Rink, Union College and receive a full page ad in our program book.

Champion Sponsorship

Champion sponsors receive an 18"x20" poster displayed at Messa Rink and receive a 1 /2 page ad.

Fan Sponsorship

Fan Sponsors will be listed on an 18"x20" poster displayed at Messa Rink and receive a 1/4 page ad.

Goals for Hope

For every goal scored during the tournament, you pledge a certain amount. Last year about 100 goals were scored in the tournament.

Wall of Courage

There will be two banners, one in Memory of someone that passed away due to cancer, the other will be in Honor of someone fighting or winning the battle against cancer. Your name will be displayed as a sponsor of the Wall.

Advertisements

We print a Program Book for this event that is given to all players and available to spectators. If you are interested in placing an ad, please provide the following:

If you have a digital copy of your ad, please email it to: okeedog@earthlink.net (pdf, quark or wordperfect file are acceptable)

If you are providing a paper copy, it must be CAMERA-READY

- * Please submit it on white paper.
- * If you are submitting a Business Card, please be sure it is not on colored paper, it will not reproduce well.

Raffle & Silent Auction

We will be hosting a raffle and silent auction during the tournament. Please consider donating an item!

Thank You for Your Support!!

With your help, we can reach our goal of \$20,000!
All proceeds go to the Pediatric Brain Tumor Foundation.



3rd Annual
"Stick It To Brain Tumors" Tournament
 April 3 - 5, 2009



SPONSORSHIP, ADVERTISEMENT, RAFFLE

Sponsor: _____

Address: _____

_____ Zip Code _____

Contact Name: _____

Telephone: _____ email Address: _____

SPONSORSHIP LEVEL (Please check one)

- | | | |
|--------------------------|----------------------|-------------------|
| <input type="checkbox"/> | Hero Sponsorship | \$1,000 |
| <input type="checkbox"/> | Champion Sponsorship | \$ 500 |
| <input type="checkbox"/> | Fan Sponsorship | \$ 250 |
| <input type="checkbox"/> | Goals for Hope | \$ _____ per goal |
| <input type="checkbox"/> | Wall of Courage | \$ 100 |

In Honor of: _____

In Memory of: _____

(Please print name)

ADVERTISEMENT SIZE (Please check one)

- | | | | | | | | |
|--------------------------|-----------|-------|----------------|--------------------------|---------------|-------|---------------|
| <input type="checkbox"/> | Full Page | \$100 | (8 1/2" x 11") | <input type="checkbox"/> | 1/4 Page | \$ 50 | (4" x 5") |
| <input type="checkbox"/> | 1/2 Page | \$ 75 | (5" x 8") | <input type="checkbox"/> | Business Card | \$ 25 | (3 1/2" x 2") |

RAFFLE DONATION (Please describe)

SPONSORSHIP, ADVERTISEMENT, RAFFLE

Deadline is Monday, March 16, 2009

Pediatric Brain Tumor Foundation Tax Exempt Number is 58-1966822.

Make checks payable to: **Debbie Jackson/Brain Tumors**

Payment can be mailed to:

Debbie Jackson
 1061 Winne Road
 Niskayuna, New York 12309