



December 1, 2010

Dear Murphy Ranch Little League Parents, Past Sponsors
and Friends of Murphy Ranch Little League:

You may or may not be aware that Murphy Ranch Little League ("MRL") is a private, non-profit organization. Unlike most Little League organizations, MRL is not affiliated directly with any one city and therefore not city funded. We are very proud that MRL is 100% volunteer run and community sponsored. This means that all of the monies that you so generously donate go directly to maintaining the fields, equipment and all operating costs, as well as player development and instruction.

As we look forward to an exciting 2011 season, we are faced with an annual budget of over \$150,000. Therefore, it is at this critical time that we are once again turning to the individuals and companies in our community to ask for your generous and kind support. Listed below are several donation options that we hope will interest you and suit your budget:

\$150 – **Business Card Ad** in the 2011 MRL League Directory that gets distributed to the homes of our approximately 450 players.

\$200 – **Half Page Ad** in the 2011 MRL League Directory.

\$300 – **Full Page Ad** in the 2011 MRL League Directory.

\$350 – **Half Page Ad** in the 2011 MRL League Directory and a 2' x 3' sign on **Jarvis Field** for the entire season.

\$500 – **Full Page Ad** in the 2011 MRL League Directory and a 2' x 3' sign on **Jarvis Field** for the entire season.

\$750 - **Full Page Ad** in the 2011 MRL League Directory and a 4' x 6' sign on **Knuth Field for the entire season.**

\$800 - **Full Page Ad** in the 2011 MRL League Directory and a 2' x 3' sign on **Jarvis Field AND** a 4' x 6' sign on **Knuth Field** for the entire season.

\$1500 – **Score Board Sponsor** – 4' x 4' sign on the scoreboard on either **Knuth or Jarvis field.** You will also receive a **Full Page Ad** in the 2011 MRL League Directory.

\$2500 – **Marquee Sponsor** - 4' x 4' sign directly under our marquee board on Colima Road and Murphy Ranch Little League Road. You will also get a **Full Page Ad** on one of the two inside covers of the 2011 MRL League Directory.

We are grateful to be associated with a community that so strongly values its children. To participate, please respond with your business card, ad copy, or digital art in a pdf file format by mail or email to: MRLI, PO Box 4371, Whittier, CA 90607. Email: ynm@verizon.net

Please make checks payable to MRLI or feel free to call me with your credit card information. Once we have received payment for your sponsorship, we will provide you with a receipt and our Tax ID No. for your tax purposes.

The deadline to provide artwork for the 2011 MRLI Directory and field signs is February 19, 2010.

I sincerely appreciate any consideration you may give to supporting our league for this 2011 season. Your support will come at a time that is very much needed. Please feel free to contact me with any questions or comments you may have.

Respectfully,

Dan Shryne
Murphy Ranch Little League President
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