

Spring 2010

**Request for Sponsorship  
Lady Bears Fastpitch Softball  
Bartlett High School**

Dear Friends of Lady Bears,

Within the Anchorage School District, girl's high school fastpitch softball is an "outsourced" sport. "Outsourced" means that the school district contributes zero dollars to the program. Coaches and their staffs are all volunteers. Players, parents and coaches must raise the necessary revenues to pay for all fees associated with the high school softball program.

The 2010 budget for the Bartlett High School softball program is as follows:

**INCOME:**

Player fees (26 players x \$160 per player)	\$ 4,160	
Fundraisers	<u>4,000</u>	
Total expected income from players and fundraisers		\$8,160

**EXPENSES:**

Anchorage Sports Association Varsity game fee	\$ 2,200	
Varsity State Tournament fee	300	
Anchorage Sports Association Junior Varsity game fee	1,700	
Player Insurance	550	
Junior Varsity Conference Tournament fee	300	
Uniform cost	3,250	
Sweatshirts & socks	850	
Coaches shirts & jackets	375	
Equipment costs	2,000	
First Aid supplies	250	
Coach certification/background checks	350	
Team pictures, trophies & sponsor plaques	<u>500</u>	
Total estimated expenses		\$12,625

**Sponsor revenues needed to balance 2010 budget** **\$4,465**

We ask that you sponsor Bartlett Lady Bears Fastpitch Softball to help us cover the cost of our program. *We offer several levels of rewards for our sponsors.* They are as follows:

**\$ 150 Bronze Level:** *Your name or business name will be printed on our team banner displayed at each game and posted on our web site.*

**\$ 300 Silver Level:** *In addition to the above promotion listed above, you or your company will receive a sponsor award plaque.*

**\$ 500 Gold Level:** *Sponsor an individual player and have your named displayed on an individual player banner at each game, plus two promotions listed above*

Your contribution to the Lady Bears Fastpitch Softball program is 100% tax deductible.

**Team Website**      **<http://www.eteamz.com/ladybears>**

